



Center for Excellence in Nonprofits LeadersLink

David La Piana

Play To Win

Friday, April 28, 2006

9:00 to 10:00 a.m. Pacific Time

CEN LeadersLink is a one hour interactive teleconference that connects nonprofit leaders and senior staff to thought leaders in personal and organizational leadership.

- Learn about leading edge leadership practices
- Involve your staff in a dialogue about leadership
- Low cost and convenient: one fee per site

Cost:

\$40 per CEN member site

\$65 for non-member site

The first 5 CEN members to register will receive *Play to Win* by David La Piana!

For questions or further information, please call us at:

408.945.4500

David La Piana's *Play To Win* offers nonprofit leaders the help they need to identify their organization's unique competitive advantage, and to leverage this to develop and implement competitive strategies that support the organization in advancing its mission.

In this fast-paced interactive teleconference, David will highlight how, by becoming a more effective competitor, your nonprofit can enhance its chances for both programmatic and financial success.

"David La Piana offers humor, ordinary stories and ideas for immediate action steps to make this an eminently accessible and useful book."

Martha Campbell, Irvine Foundation

David La Piana is founder and President of La Piana Associates, Inc., a management consulting firm specializing in helping foundations and nonprofit organizations address the strategic issues they face. He has also been an adjunct professor at the University of San Francisco's Institute of Nonprofit Organization Management and a lecturer at the Haas School of Business at the University of California, Berkeley. He spent the first eighteen years of his career directly managing nonprofit organizations and speaks to nonprofit leaders as a peer.

Registration: Please visit www.cen.org to register for this teleconference. You can also order David's book (at a 20% discount) by clicking on the link to Wiley Publishers.



CEN is pleased to announce that the Peninsula Nonprofit Center invites you to be their guest as they a host site for you to enjoy David La Piana — Contact us for details!!

