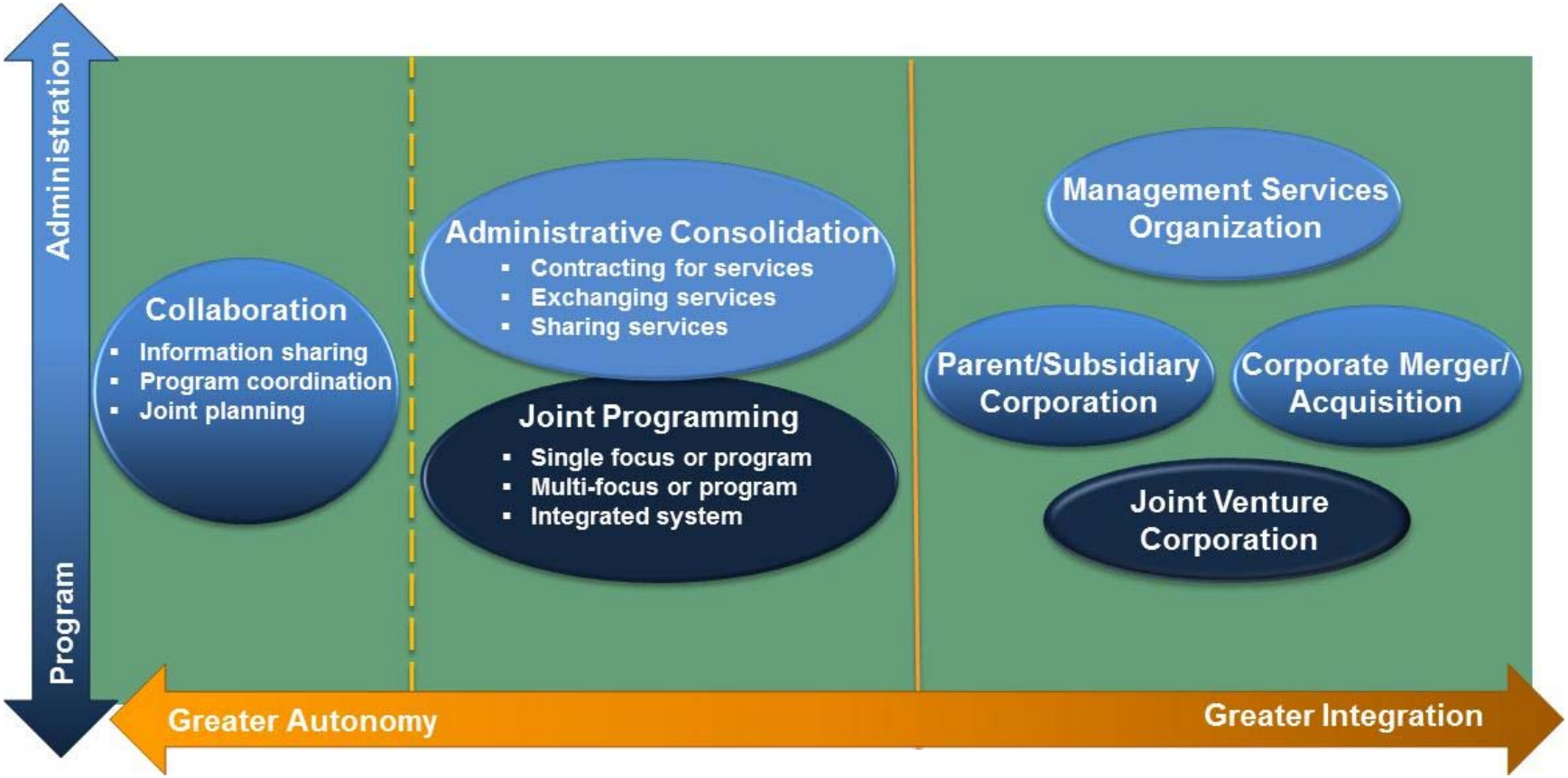
The Partnership Matrix



Contract or MOU

Change in Corporate Structure

Collaboration	Strategic Alliance	Corporate Integration
▪ No permanent organizational commitment ▪ Decision-making power remains w/ individual organizations	▪ Involves a commitment for the future ▪ Decision-making power is shared or transferred ▪ Is agreement-driven	▪ Involves changes to corporate control and/or structure, including creation and/or dissolution of one or more organizations

Strategic Restructuring

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