

Merger and Alliance Toolkit

1. Getting Ready: Assessment

1.1b Critical Issues Worksheet

Critical issues are defined as those issues that are most significant to the organization's future success. These are the issues you must address.

List the top three critical issues facing your nonprofit, from the perspectives of the board, executive, management staff, and line staff. Don't make the mistake of guessing what each constituency thinks. Survey them, ask them in person, call a sample of people on the phone. Regardless of the outcome of the strategic partnership or merger considerations, this exercise will be useful in that it will help you identify the priorities and perspectives of crucial internal constituencies.

Board of directors

- 1
- 2
- 3

Executive director

- 1
- 2
- 3

Management staff

- 1
- 2
- 3

Line staff

- 1
- 2
- 3

Are there major differences in the critical issues identified by the different groups?
Are the issues complementary or competing?