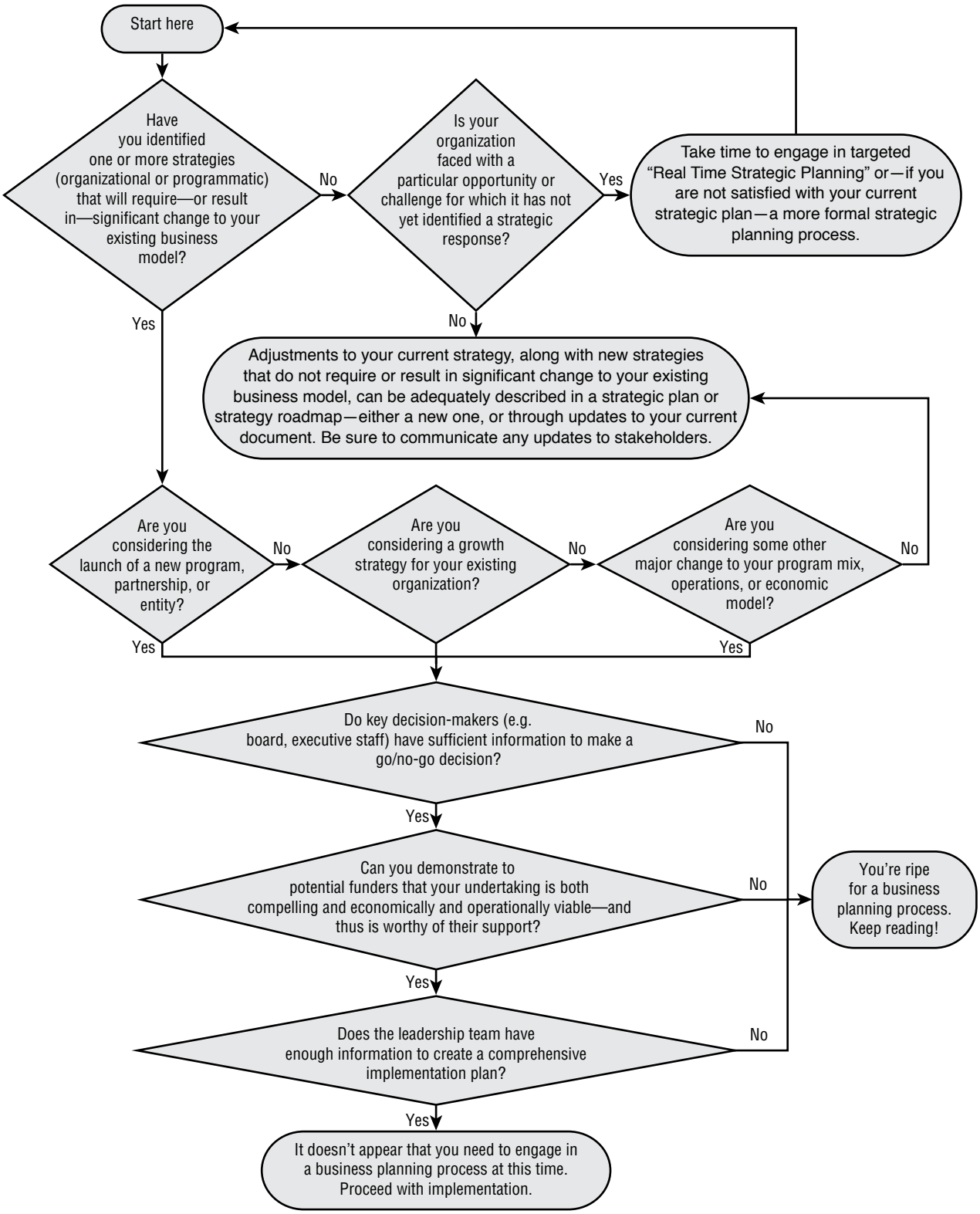

Figure B: Evaluating the Need for a Business Plan