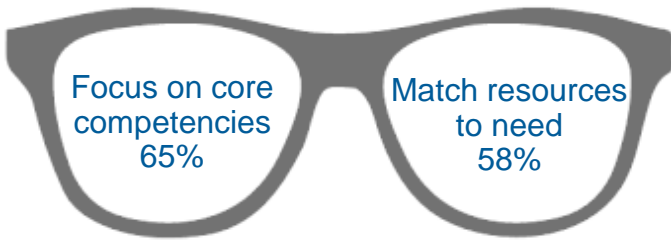


Why Collaborate?

We reviewed application data from the **2017 Collaboration Prize** to find out what **organizational effectiveness** and **community benefit** goals motivated these nonprofit partnerships.*

Organization

For many, collaboration helped bring keener **focus** to the work.



Although nonprofit partnerships don't always result in cost savings, some cited **financial benefits**.

Financial savings
22%

Fund development
22%



Other results of partnership included **increased capacity** in key areas.

Administrative capacity
14%

Marketing, communications, public relations, and outreach
42%



Reduced risk, or increased capacity to take on risk
14%

For some, partnerships enabled more effective use of **space**.

Co-location or shared space
21%



More efficient use of physical space
9%

Community

Reducing duplication of effort was cited often as a community benefit.



Coordination of services (less overlap, duplication, fragmentation)
32%

Several reported that partnership resulted in **greater mission impact**.

Improve program outcomes
24%

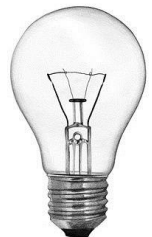
Address unmet need
30%



Some noted a **ripple effect** of one collaboration inspiring or paving the way for others.

More collaborations
23%

Model for others
22%



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*139 qualified applicants were asked: *What are the three most significant outcomes that demonstrate the organizational efficiencies and effectiveness that have been achieved by the collaboration?* and *What are the two most significant benefits to the community of this collaboration?*