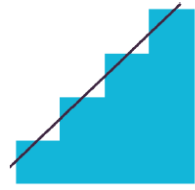


# Reduce Your HR Worries and Woes: **HR Strategy & Best Practices** for Growing Organizations



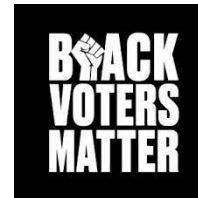
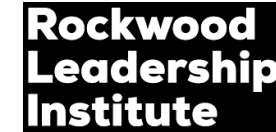
**Katie Magoon**

Founder and President  
People Solutions Center



# BUILDing for Growth

## Selected Cohort



## Overview of BUILDing for Growth's Three-tiered approach

1



### Communities of Practice

Learn from and with other nonprofit leaders from high growth organizations by problem solving real world challenges with peers in similar roles

Program delivery: **October 2021-June 2022**

3



### Targeted Consulting

Access to individualized services from La Piana Consulting

2



### Virtual Workshops

Engage in monthly interactive workshops (open to all staff and board) to delve deeper into understanding and addressing high-growth needs

# Overall Identified Challenges

STAFF	SYSTEMS
<ul style="list-style-type: none"><li>▪ Naming and prioritizing needs</li><li>▪ Communication</li><li>▪ Organizational Culture</li><li>▪ Skills &amp; Development</li><li>▪ Executive Leadership &amp; Decision-Making</li><li>▪ Leadership Transitions</li></ul>	<ul style="list-style-type: none"><li>▪ Human Resources</li><li>▪ Organizational Structure &amp; Mid-Level Management</li><li>▪ Facilities &amp; COVID response</li><li>▪ Operations &amp; Systems</li><li>▪ Information Technology</li><li>▪ Fund Development, Management &amp; Long-Term Financial Stability</li></ul>

# Workshop Learning Goals

By the end of this workshop, you will have learned a practical approach to developing and implementing an HR strategy that ensures:

- Compliance with state, federal and local laws
- Strong HR processes, policies and practices for recruitment, development, engagement and teamwork
- HR structure options to meet the needs of your growing organization
- Diversity, Equity and Inclusion efforts align with your organizational culture











## Quick Poll



Which area is your greatest challenge?

- Compliance
- Recruiting
- Employee development
- Diversity, Equity & Inclusion
- Turnover





# Sample Compliance Checklist

	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Do you have an employee handbook that was reviewed in the past 18 months? COVID-19 appendix?		Have you posted the required Federal and state employment posters?	
Do you have current job descriptions?		Have you completed Harassment training?	
Are the FLSA exemptions accurately applied? Do you have timecard records?		Do I-9 forms exist? Are they completed accurately? Are they stored outside of the employee file?	

# Sample Compliance Checklist

	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Are background check policies FCRA compliant?		Do you have clear worker's compensation policies and guidelines?	
Are you compliant with OSHA?		Are you compliant with FMLA? (50+ employees)	
Are your employee files compliant?		Are you compliant with COBRA and ACA laws? (20+ employees)	
Are you appropriate classifying 1099 v W-2?		Do your interviews or applications include any illegal questions?	

# COVID-19 Compliance?

	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Do you have a plan if an employee is exposed or tests positive?		Have you updated your handbook for COVID-19? <ul style="list-style-type: none"><li>• PTO</li><li>• Telecommute</li><li>• Social distancing outside of work</li></ul>	
Have you implemented a daily employee screening process?		Are you tracking vaccination status?	



# Job Description Benefits:

## Increase engagement & productivity:

- Sets clear expectations
- Serves as a coaching tool



## Reduce legal risks:

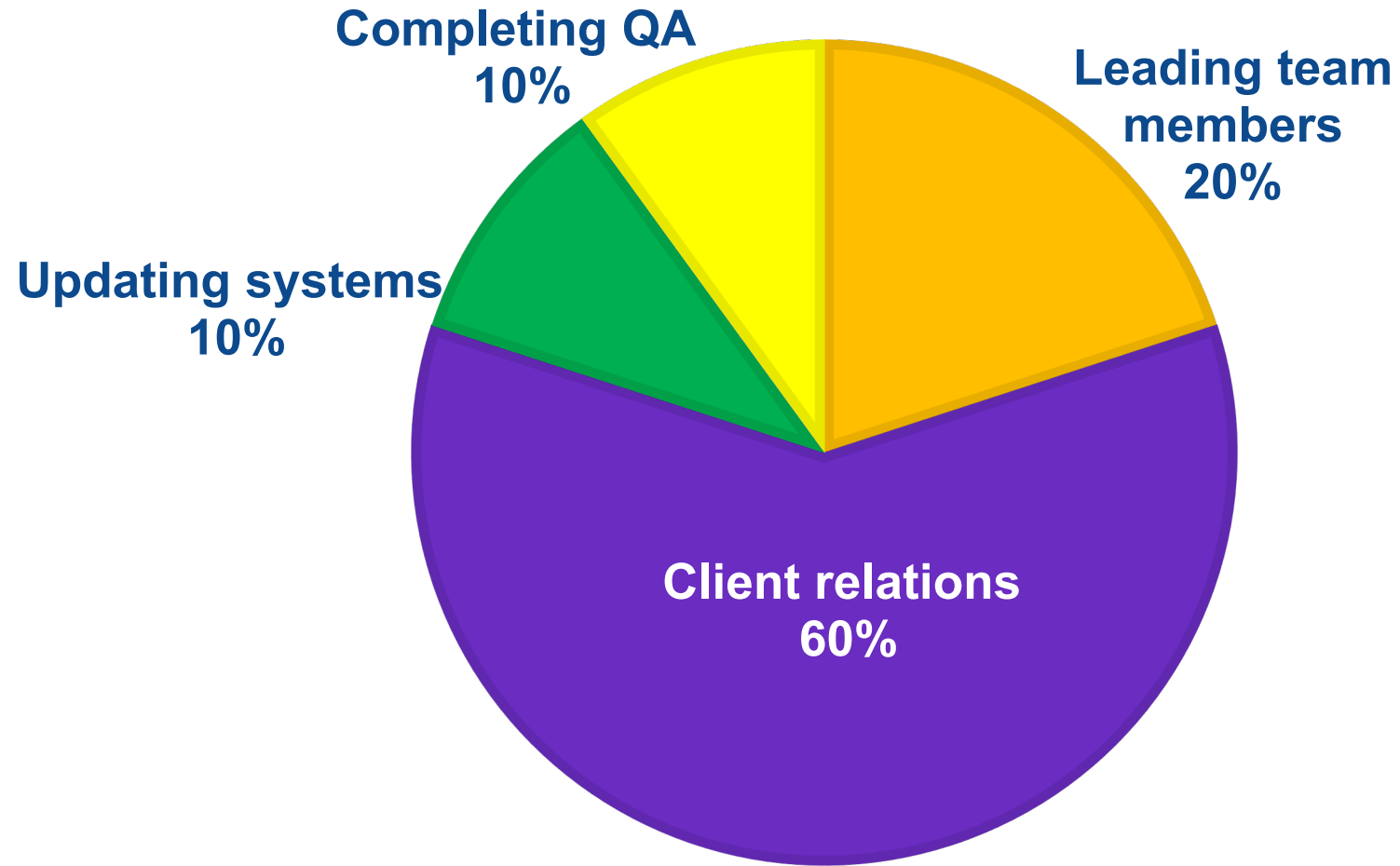
- Workers' Compensation
- Family Medical Leave
- Americans' with Disabilities Act
- Fair Labor Standards exemptions



- Job title
- Job duties
- Required qualifications
- Work environment
- Disclaimer & signature



# Job Description Best Practices:



[illegible]

- State law
- Local law
- Federal law
- OSHA regulations

# Employee Handbook Best Practices:

- Limit “legal speak”
- Acknowledgement
  - ✓ “Understand I am responsible...” NOT
  - ✓ “I have read and understand....”
- Review with employees in-person
  - ✓ New hires
  - ✓ New or changes to policy



## Quick Poll



On a scale of 1 to 10, how are you feeling about compliance issues?

(10 – We are in really good shape!)

- 1 – 3 We have a long way to go!
- 4 – 6 We have some pieces right, but still have work to do!
- 7-10 We are in relative good shape!





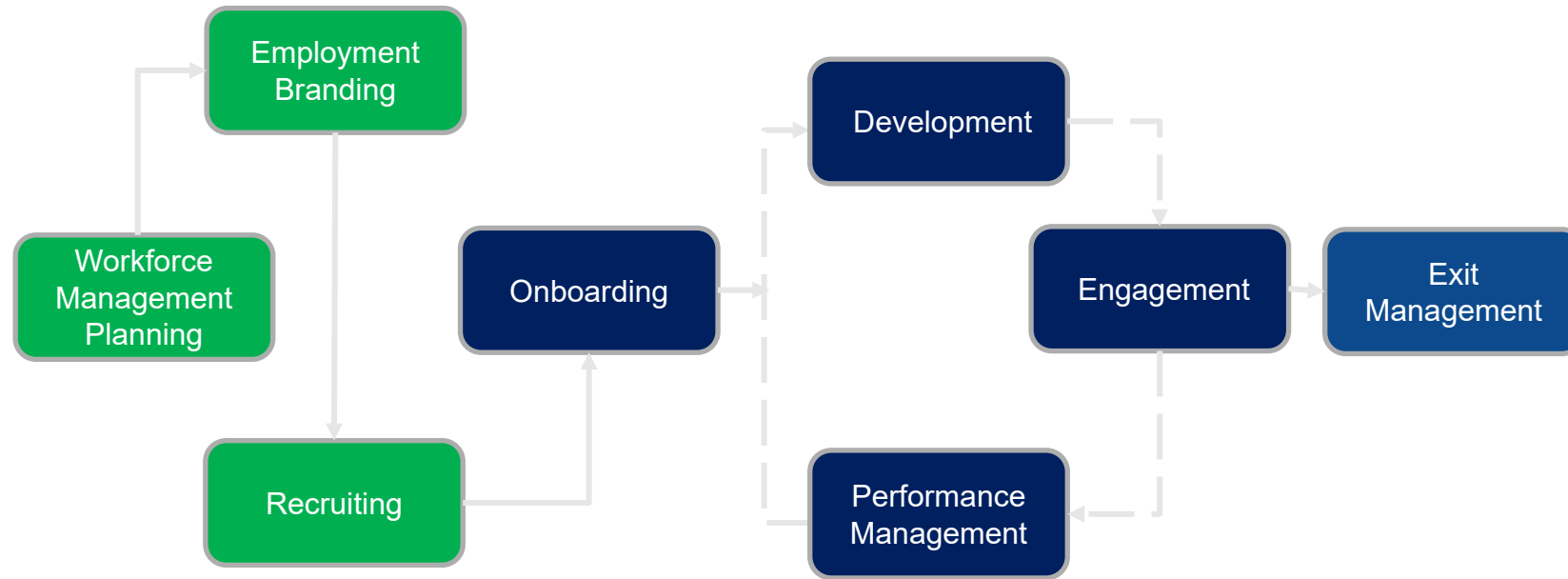
# Employee Lifecycle Process

## SWOT Analysis

### Pre-Employment

### Employment

### Offboarding



## Quick Poll



Which part of the employment process is your greatest area of opportunity?

- Candidate experience
- Onboarding
- Development
- Performance Management
- Engagement
- Exit process

# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Workforce planning:</b> <ul style="list-style-type: none"><li>• Is there a plan for # of hires by job title?</li><li>• Do you have historic information on turnover?</li><li>• Do you know growth projections?</li><li>• Do you have a succession plan for key roles?</li></ul>				

# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Employment Branding &amp; Recruiting:</b> <ul style="list-style-type: none"><li>• Do you have strong sourcing plans?</li><li>• Do you have a well-defined selection process?</li><li>• Do you have interview guides?</li><li>• Are your interviewers trained in behavioral interviewing?</li><li>• Do you have a positive candidate experience?</li></ul>				

## Hiring Process Benefits:

- Improve quality of hire
- Reduce time to fill
- Limit legal risks
- Set expectations for company culture

Advertising

Resume  
Review

Interviews

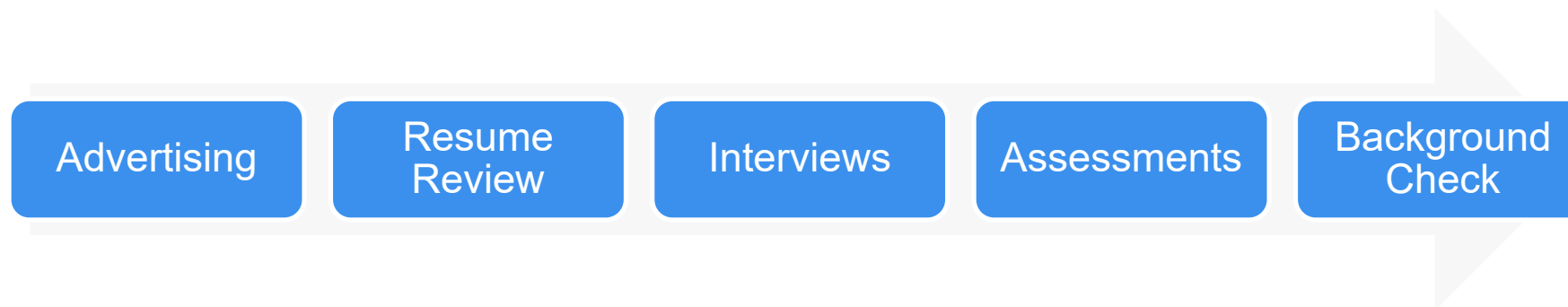
Assessments

Background  
Check

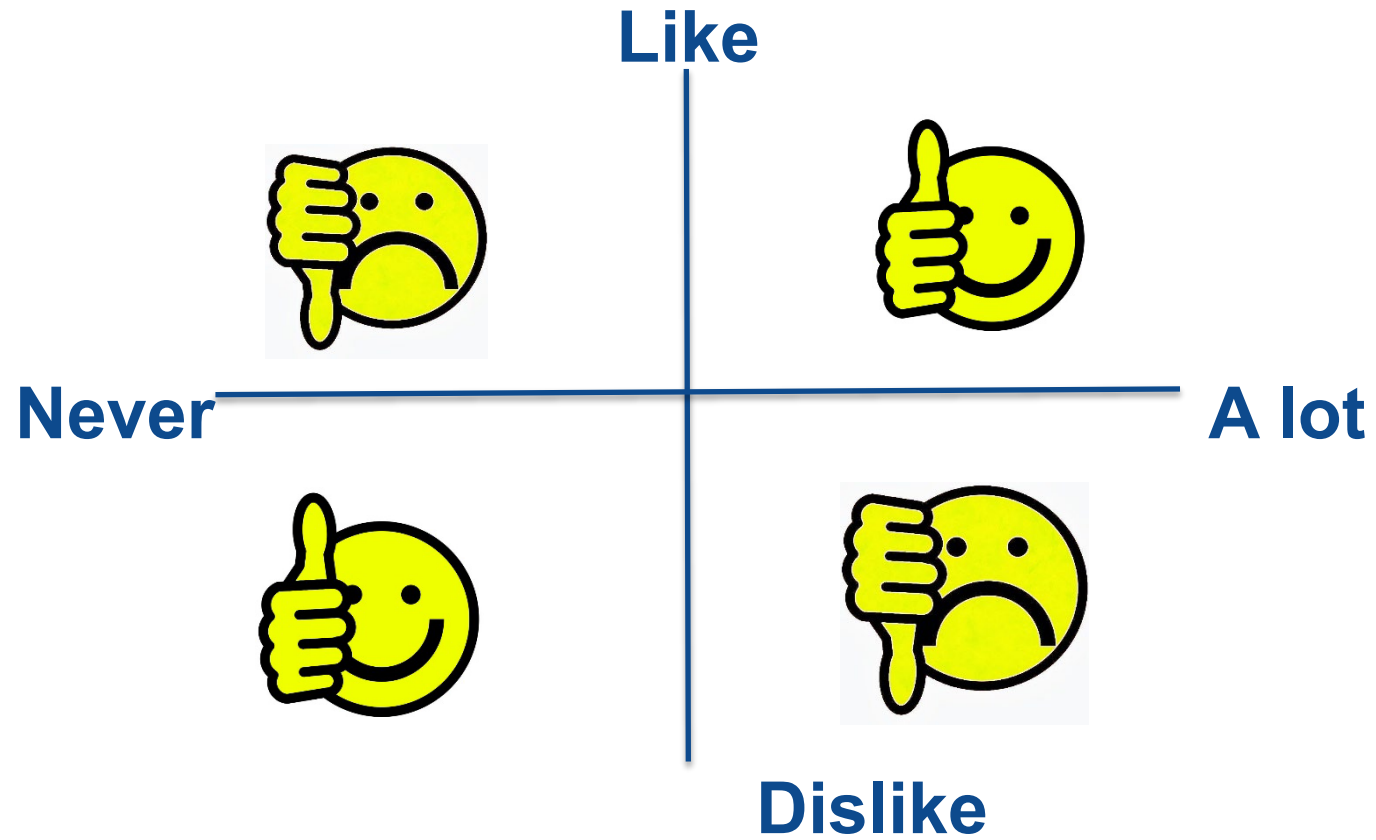


# Hiring Process Best Practices:

- Post a Job Ad vs. Job Description
- Define competencies, skills and motivations
  - ✓ Customer focused
  - ✓ Ability to solve problems
  - ✓ Ability to handle stress



## Motivational Fit:



# Hiring Process Best Practices:

- Create interview guides
  - ✓ “Tell me about a time....”
- Train interviewers
- Comply with Fair Credit Reporting Act

Advertising

Resume Review

Interviews

Assessments

Background Check

# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Onboarding:</b> <ul style="list-style-type: none"><li>• Do you have a consistent process for onboarding new hires across their first 6 months?</li><li>• Are roles and responsibilities well-defined?</li><li>• How are you tracking this delivery?</li></ul>				

# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Development &amp; Performance Management:</b> <ul style="list-style-type: none"><li>• Do you have appropriate coaching tools in place?</li><li>• Do your employees have individual development plans?</li><li>• Is there a consistent process for managing poor performers?</li></ul>				

# Performance Management Best Practices:

- Leverage coaching conversations
  - ✓ Focus on the conversation
  - ✓ Increase frequency
  - ✓ Focus on the future
  - ✓ Start/Stop/Continue





# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Compensation Practices:</b> <ul style="list-style-type: none"><li>• Do you have a consistent process for setting and reviewing compensation?</li><li>• Do employees understand your compensation philosophy and practices?</li><li>• Do you offer a competitive benefits plan?</li></ul>				

# Employee Life-Cycle Management Review

Process	S	W	O	T
<b>Exit Interviews:</b> <ul style="list-style-type: none"><li>Do you have a formal exit interview process?</li></ul>				
<b>HR Technology</b> <ul style="list-style-type: none"><li>Do you have an HRIS system to support your HR processes and record keeping?</li></ul>				

## Quick Poll



Which part of the employment process is your greatest strength?

- Candidate experience
- Onboarding
- Development
- Performance Management
- Engagement
- Exit process

# HR Excellence



# HR Excellence Strategies:

- Align with business initiatives
- Solve business challenges
- Improve employee retention
- Increase employee engagement & results
- Impact the bottom line



# HR Excellence Strategies :

- Employee engagement surveys and strategies
- Leadership assessments & development
- Workplace Styles training
- Remote workforce strategies
- R.A.C.I.



**R**

Responsible — Person working on activity

**A**

Accountable — Person with decision authority

**C**

Consult — Key stakeholder who should be included in decision or work activity

**I**

Inform — Needs to know of decision or action





# Iceberg Model





1) What is on the floor at the foot of the bed?

2) What two items are on the dresser at the foot of the bed?

3) What is on the floor in front of the window?

4) What two items are on the bed?







Implicit or **unconscious bias** happens by our brains making incredibly quick judgments and assessments of people and situations without us realizing.



We make 11 judgements



In the first 7 seconds







## INTERVIEW PROCESS



Opportunity



Policies





# Building the Plan:

## Step 1: Prioritize the projects



- ✓ Complete in 1-6 months
- ✓ Compliance requirement
- ✓ Quick win
- ✓ Limited resources needed



- ✓ Short-term goals (6-18 months)
- ✓ Foundational processes
- ✓ Require additional resources
- ✓ Require considerable consultation or change management



- ✓ Long-term goals (18 months – 3 years)
- ✓ Require foundational tools be completed
- ✓ Require considerable resources, consultation or change management

# Building the Plan:

## Step 2: Identify the appropriate resources



- Resources & knowledge exist in-house
- Internal knowledge brings subject matter expertise



- Resource constraints exist
  - ✓ In-house team better leveraged on other projects
  - ✓ Benefits gained from faster delivery
- External vendor brings subject matter expertise
- Employee trust increased by “safety” of 3<sup>rd</sup> party vendor



# People Solutions Center

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[www.peoplesolutionscenter.com](http://www.peoplesolutionscenter.com)



# Special Offer

Text HRINFO to 72345

Free HR Strategy session (value  
\$700)



# Questions?

# Zoom Poll: Exit Questions

# Next Workshop Details

## Scaling organizational and leadership structure in a fast growth environment

- Thursday, February 24, 2022 12:00 PM-1:30 PM CST