

BUILDing for Growth

5 Common Mistakes Nonprofits Make with Data & How to Avoid Them

May 2022

Resources on Increasing Reliability of Outcomes & Impact Reporting and Evaluation

- [What is a Theory of Change?](#)
- [12 outcomes to include in your nonprofit annual report](#)
- [Evaluation & Measurement of Outcomes](#)
- [Balanced Scorecard Examples](#)
- [Measurement & Evaluation Learning](#)
- [Nonprofit Program Evaluation Methods](#)
- [What is Nonprofit Program Evaluation?](#)
- [Performance Measurement](#)
- [NonProfit Evaluation Toolkit](#)
- [Performance Measurement Definitions](#)
- [Evaluation for Beginners](#)
- [Quality Assurance & Quality Control](#)
- [Key Performance Indicators](#)
- [What is Data Governance?](#)
- [How to Write a Data Dictionary](#)

Resources on Equitable Data Collection

- [Best Practices in Demographic Data Collection](#)
- [Why Am I Always Being Researched?](#)
- [National Equity Atlas](#)
- [Learning Resources LGBTQIA & People of Color](#)
- [How Not to Use Data Like A Racist \(Video\)](#)

Resources on Data Informed Decision-Making

- [PDSA Cycle](#)
- <https://www.ahrq.gov/health-literacy/improve/precautions/tool2b.html>

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- [Data Driven Decision Making for Nonprofits](#)
 - [Become a Data Driven Nonprofit](#)
 - [Data Driven Decision Making in Nonprofits \(Study\)](#)
 - [13 Ways Data is Changing How Nonprofit Leaders Conduct Business](#)
 - [How Nonprofits Can Use Data to Inform Decisions](#)
 - [Data Workbook](#)

Resources on Protecting Your Data

- [BUILDing for Growth Workshop on IT Systems & Cybersecurity](#)
- [Cybersecurity for Nonprofits](#)
- [Cybersecurity for Nonprofits 2020](#)
- [Nonprofit Cybersecurity Risk](#)
- [Additional Cybersecurity for Nonprofits](#)
- [9 Cybersecurity Tips for Small Nonprofit Organizations](#)

Resources on Collaborative Data

- [Thrive Chicago \(Data Partnership Example\)](#)
- [La Piana Merger & Alliance Toolkit](#)

